



**Important information – please pass to
your Business Manager**

**6 weeks of advice on approaches to
Cyber Security**

Cyber Security #4



Cyber Security – just who are the ‘baddies’ and how bad are they?

Do you know what sort of people are behind **Cyber Crime**? Many **aren’t** clear.

You might have heard of ‘**Cyber Threat Actors**.’ That is the **umbrella term** for those involved in Cyber Crime but actually the types of people involved are quite **different**

‘**Hacktivists**’ and some **Nation States**, actively pursue a **political** or **macroeconomic** aim. For sure, they pose a big problem as a whole (actually sitting alongside terrorism as a tier 1 threat) but they **aren’t** after **schools, local authorities** and **SME’s**.

Of more relevance for you, are those who **would** wish to disrupt your organisation.

These fit into **three main types**:

‘**Unskilled Individuals**’. These are the people who pepper us with **phishing emails, phone calls** & the like. Frequently they are quite clumsy, or something about it ‘just doesn’t feel right.’ We have to keep our guard up though.

‘**Script Kiddies**’. Often young, often known to you & very often, bearing a grudge or with something to prove. They might even be on site with you.

These are people who, simply want to use their knowledge & skill to cause **disruption**. You have to be careful not only looking **outwards** but also vigilant **inside** with these.

And most **serious** of all:

‘**Organised Crime Groups**’ (**OCG’s**). These people want your money & will do anything they can to get it. Worse still, is what they use the money for – very often, human & drug trafficking.

As bad goes, they are **very** bad indeed.

OCG’s are **growing** & finding relatively soft targets – very **often** educational establishments. What is worse, is that for them, it is **working well**.

There is every **incentive** to continue & unwittingly, organisations who are bribed, are helping to pay for things they would **unequivocally condemn**.

OCG’s preferred method right now is to use ‘**Ransomware**,’ which is what it sounds like – they **disable systems**, demanding considerable sums of money to unlock them. Sometimes they threaten to **expose data** too.

The risks are therefore **threefold** – potential **Data Breach**, compromised **IT** & difficulties with **Business Continuity**.

If it happens – definitely not a good day at the office but it is **more serious** than that.

Nobody wants to give up money but considering its future likely use for things, which are as bad as they are, the **dilemma** is even **worse**.

The threat is such is that an international **Ransomware Taskforce** has been formed, supported by the **National Crime Agency** & the **National Cyber Security Centre**, in this country.

The taskforce is there to **break the circle** & is calling on everyone to take part in action deterring Ransomware, thus **disrupting** the 'Ransomware Business Model.'

This means organisations getting a lot more active in **reviewing, preparing & planning** for **resilience** if the worse happens.

We want to play our part & if **you** do too, we would like to talk.

There is a lot you can do to **review** & **understand** your current vulnerability, in order to **plan** for improvement.

Why don't we do our bit together to help **prevent** the spread of Cyber Crime?

If you want a **conversation** we would love to talk.

Contact:

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Thanks & we look forward to telling you more.

The One West Business & Cyber Security team.

Watch out for our next bulletin **Cyber Security #5** – part of our **6 weeks of advice** on this extremely important topic.



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